

## **FOR IMMEDIATE RELEASE:**

**FROM COUNTRY TO RAP,  
FROGZ ARE LEAPING INTO  
THE HEARTS OF KIDS,  
ADULTS, AND COLLECTORS ALIKE**

COPPELL, TX – The company that brought us such creations as “*Big Mouth Billy Bass*”, “*Buck, the Animated Trophy*”, and the wildly-collectible *Dancing Hamsters* has done it again... this time, with **Frogz**.



Like their Hamster cousins, *Frogz* sing and dance, but rather than the Hamsters' basic dance moves, *Frogz* really do boogie! Their heads bob to the music as their arms raise and lower like they're really dancing. The outfits are elaborate with accessories and jewelry, and the music is high-energy and fun.

Since their release in January 2005, *Frogz* have exploded into a retail phenomenon. So great has the demand become, Gemmy Industries has placed a *Frogz* checklist on their web site listing all *Frogz* ever released. Collectors may download this list, which also notes whether or not each version is currently available or retired. Thousands of downloads later, collectors eagerly await the newest *Frogz* genre to be released.

Speaking of genres, *Frogz* come in many different styles tailored to match any taste or event: 80's, 90's, Hip-Hop, Country, Party, and “Over The Hill”. While the 80's and 90's *Frogz* cater to those preferring older favorites, the Hip-Hop and Country *Frogz* feature new music, such as *In Da Club* and *Save A Horse, Ride A Cowboy*. Kids, teens and adults alike can find a *Frogz* genre tailor-suited for their preferences.

*Frogz* are here to stay. Available at a variety of retailers with many new styles and genres coming soon. Check Gemmy's web site for updates on new *Frogz* releases and other information.

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