

Hilton Resorts: "Mint on your Pillow" TV :30

FADE IN: Slow-mo - Man enters hotel room, disheveled

VO: Did you ever have one of those days when nothing seems to go right?

ECU Table; crumpled car rental stub lands there

VO: The car rental company couldn't find your reservation...

CU chair; coffee-stained business shirt lands there

VO: You spilled coffee on your shirt on the way to your presentation...

CU hands in sink; washing black grime off

VO: --and yes, of course... you had a flat tire, which made you late.

Man dries hands; passes bathroom; ghosts of housekeeping fade-in

VO: But while you were out having a bad day, we were making sure you had enough fresh towels...

Man heads to bed; more ghosts of housekeeping

VO: --that your room was tidy...

Man lays on bed

VO: --and that your bed was made.

Man looks over; sees a mint on his pillow

VO: We even leave you a little reminder that, regardless of your bad day... it's our job to make sure you have... a good night.

FADE TO BLACK; Hilton logo burns in and out.

*By: Clint Ford
Copywriter*